

Cymru External Affairs Forum

Frequency of meetings: Bi-monthly

Purpose: *To ensure that the strategic priorities set by the Cymru Strategy Group are communicated effectively to political, media, and other stakeholder audiences.*

Scope of Work

- Translate Cymru Strategy Group priorities into external affairs and communications activity.
- Refine and adapt messaging for a range of audiences (Welsh Government, MSs, political parties, media and other strategic stakeholders).
- Contribute to election-specific engagement (2025–26), including shaping tailored narratives for political parties and supporting manifesto engagement.

Wider governance/TA/industry interaction

The Forum sits under the RUK Public Affairs Group and maintains close alignment with the Cymru Strategy Group.

Engagement priorities

- Support RUKC in developing stakeholder engagement plans..
- Sense-check engagement opportunities, campaigns, and event participation.

Structure

